LIC ADO 2023 STRATEGY

Detailed Video Discussion -By Knower Nikhil



₽ Pinned by Knower Nikhil

Akshay Kale 3 years ago

Sir mera ajj lic ado ka mains tha jaise ki apne bataya tha ki insurance and marketing awareness ke liye lic agent ki book padho maine utni hi padhi thi aur usme se sare mcqs wahi the as it is



Reply

6 replies



Who_is _She_ 3 years ago

Hi Nikhil! Today was my LIC ADO paper! And whatever u told us in this video was 100% true!!

90 percent of the Reasoning paper was from puzzles syllogism inequality!!

And the English paper was very easy...below average... Maybe bcz its marks will not be included in the total cut off!

But i just want to say..thankyou soo much for all your efforts which makes the things alot easier for us!

I use to trust on your videos before too but now after today's exam i can trust ur strategies 200%!!

My main goal is ibps po n today was my first gov exam.. N ur videos has helped me alot bcz i am very new in this and have no knowledge about the pattern cut off course books... And u have resolved all my problems.. Please keep guiding the students like me! And if i would be able to crack my goal the first credit will go to YOUUU!!!! 💓 💓

Show less



] 1b ▼ [.



Repl

1 reply



- Free Mock Tests
- Free E-books

LIC ADO

115

Test Available

93,700

Tests Taken

12,738

Students

START FREE TEST

2. SCHEDULE OF EVENTS:

Candidates can log in for Registration of Application on the dates given below:

Opening date of On-Line Registration of Application and On-	21st January 2023
line payment of Application Fees/Intimation Charges.	
Last date of On-Line Registration of Application and On-line	10h February 2023
payment of Application Fees/Intimation Charges.	
Download of Call letter for On-Line Examination (Tentative)	4th March 2023 onwards
Date of Online Examination-Preliminary	12th March 2023
Date of Online Examination-Main	8th April 2023

*Mains exam date :- 232rd April



Posts Details

LIC ADO Vacancy 2023	
Region Name	Vacancies
Eastern Zonal Office (Kolkata)	1049
Western Zonal Office (Mumbai)	1942
Northern Zonal Office (New Delhi)	1216
East Central Zonal Office (Patna)	669
North Central Zonal Office (Kanpur)	1033
Southern Zonal Office (Chennai)	1516
South Central Zonal Office (Hyderabad)	1408
Central Zonal Office (Bhopal)	561
Total	9394

Recruitment Notifications are being issued by all Zonal Offices of LIC of India. The candidate shall apply to only one Division.



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Exam Pattern

NO NEGATIVE MARKING

Exam Pattern

*NO NEGATIVE MARKING INTERVIEW 40 MARKS

On-line Test for Others (Open Market) Category:-

Phase-I: Preliminary Examination:

Preliminary Examination consisting of objective test will be conducted online. The test will have three sections (with separate timings for each section) as follows:

Section	Name of test	Number of Questions	Maximum Marks	Medium of exam	Duration
1	Reasoning Ability	35	35	English & Hindi	20 minutes
2	Numerical Ability	35	35	English & Hindi	20 minutes
3	English Language	30	30**	English	20 minutes
TOTAL		100	70		1 hour

^{**} English Language test will be of qualifying nature and the marks in English Language will not be counted for ranking.

Candidates equal to **20 times** of number of vacancies in each category, subject to availability, will be shortlisted for Main examination.



Exam Pattern

Phase-II: Main Examination:

Main Examination consisting of objective test will be conducted online. <u>Main examination will consist of objective tests for 160 marks for a composite duration of 120 minutes.</u>

Section	SUBJECT	Number of	Maximum	Medium	
		Questions	Marks	of exam	Duration
1	Reasoning Ability & Numerical	50	50	English &	
	Ability	30	30	Hindi	
2	General Knowledge,				
	Current Affairs and English	50	50	English &	
	Language with Special Emphasis	30	30	Hindi	Composite
	on Grammar and vocabulary				duration of 120
3	Insurance and Financial				minutes
	Marketing Awareness with			English &	
	special emphasis on knowledge of	60	60	Hindi	
	Life Insurance and Financial			Tilliai	
	Sector				
TOTAL		160	160		



On-line Test for LIC Agents & LIC Employee Category:

For LIC Agents Category:

Section	Name of test	Number of	Maximum	Medium of	Duration
		Questions	Marks	exam	
1	Reasoning Ability &	20	20	English &	
	Numerical Ability			Hindi	
2	General Knowledge,	20	20	English &	Composito
	Current Affairs and English			Hindi	Composite 120
	Language with Special				minutes
	Emphasis on Grammar and				minutes
	vocabulary				
3	Elements of Insurance and	60	120	English &	
	Marketing of Insurance.			Hindi	
TOTAL		100	160		

(ii) For LIC Employee Category:

Section	Name of test	Number of	Maximum	Medium of	Duration
		Questions	Marks	exam	
1	Reasoning Ability &	20	20	English &	Composite
	Numerical Ability			Hindi	120
2	General Knowledge,	20	20	English &	minutes
	Current Affairs and English			Hindi	
	Language with Special				
	Emphasis on Grammar and				
	vocabulary				
3	Practice and Principle of	60	120	English &	
	Insurance, Marketing			Hindi	
TOTAL		100	160		

Guide to

LIC ADO

(Apprentice Development Officers) **Preliminary & Main Exams**

with 5 Online Tests



COVERS:

- Reasoning Ability
- Numerical Ability
- English Language
- General Awareness
- Financial Awareness
- Insurance Awareness

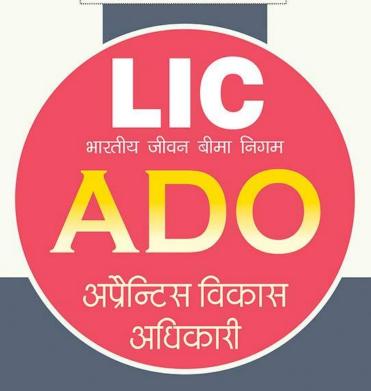


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पॉपुलर मास्टर गाइड



Preliminary & Main Exam

विशेषज्ञों द्वारा रचित उत्कृष्ट अध्ययन एवं अभ्यास सामग्री
 परीक्षा प्रश्न-पत्र (हल सहित) • बहुसंख्य वस्तुनिष्ठ प्रश्नोत्तर (MCQs)

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20 Practice Sets for

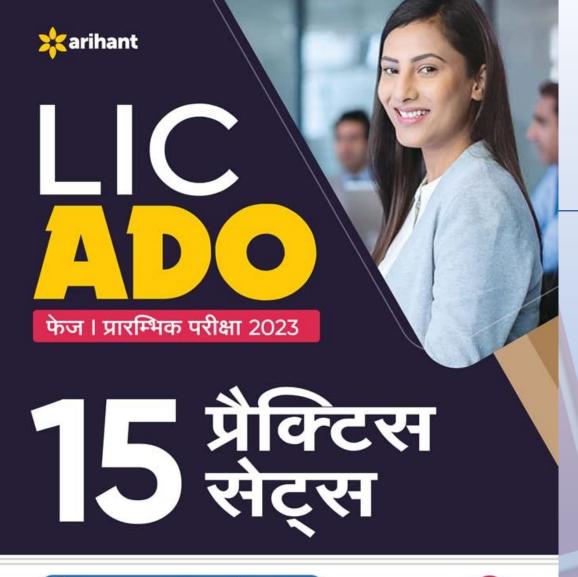
LIC ADO

(Apprentice Development Officers)

Preliminary & Main Exams with 5 Online Tests

20 Sets	In Book	Online
Prelim	12	3
Main	3	2

2nd Edition



प्रश्न	अंक	समय
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नवीनतम् सॉल्वड पेपर के साथ





Shortcuts in REASONING

(Verbal, Non-Verbal & Analytical) for Competitive Exams

2nd Edition

- Banking
- SSC
- ▶ CSAT
- Railways
- MBA
- Defence



- Practice Exercise With Solutions
- Chapter-wise Shortcut Techniques



A MODERN APPROACH TO

VERBAL & NON-VERBAL REASONING

- IBPS-PO/Clerk/SO, RRB Officers, SBI-PO/Clerk, NABARD and IDBI Bank Executive Officers
- SSC-CGL, CHSL, CPO, MTS, GD
- LIC/GIC/UIICO-AAO, ADO, etc
- UPSC-CSAT and State PSC exams
- RRB-NTPC, Group C&D, etc
- MAT, CMAT, CET (MBA), SNAP, BBA, BBM & other B School Admission Tests
- NTSE, CLAT, Hotel Management, etc



- Latest year Questions of Various Exams
- Easy and simple way of Presentation
- Includes basic and Short Tricks methods of Solving Questions

Video





S. CHAND

Dr. R.S. AGGARWAL







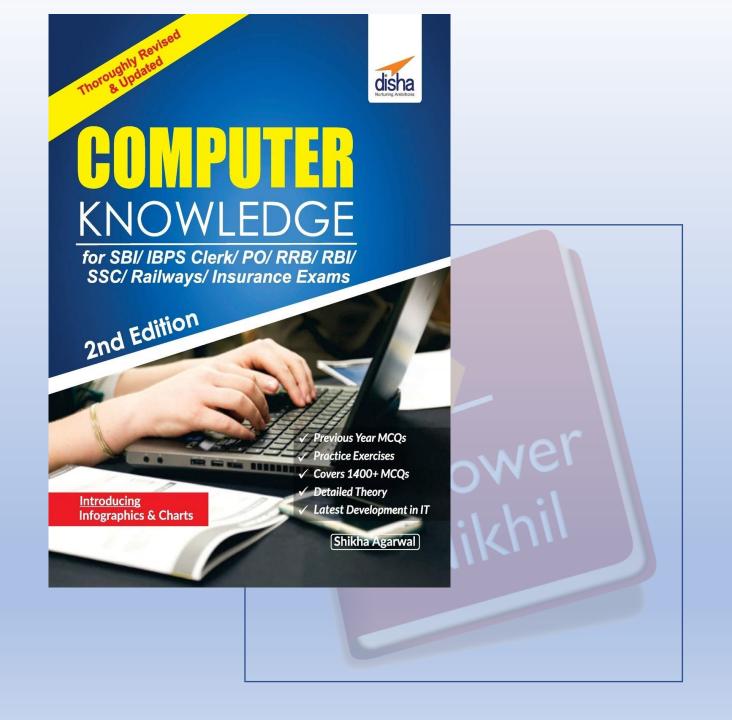
OBJECTIVE ARITHMETIC

RBI, SBI & IBPS PO/Clerk SSC (10+2, CGL, CPO, Multitasking) LIC AAO/ADO | CDS | IAS CSAT States' CSAT | CMAT | MAT & Other Management Entrances Hotel Management | Railways Paramilitary Forces | State Police Recruitments & All Other Entrances, Recruitments and Aptitude Tests



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Descriptive Composition - Essay, Précis & Letter

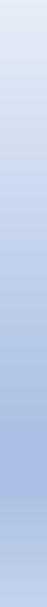
Previous years' Questions of all Patterns

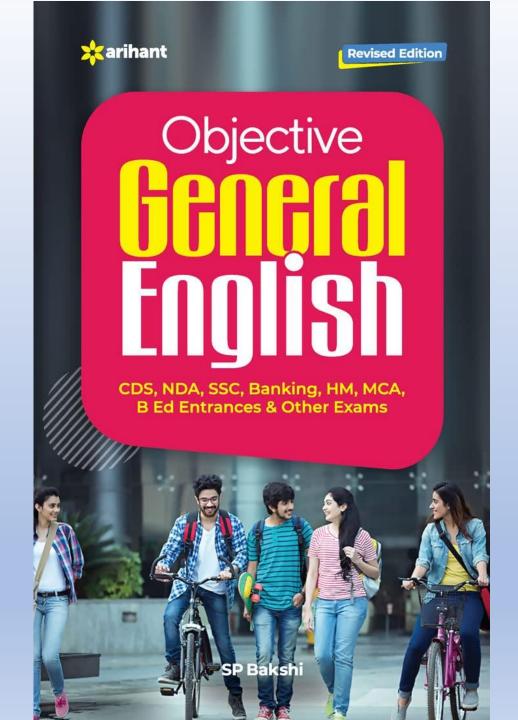
Must for

SSC, Banking, NDA, CDS, RRB, State PCS, UPSC, MBA, Insurance, CLAT

Dr. Rashmi Singh

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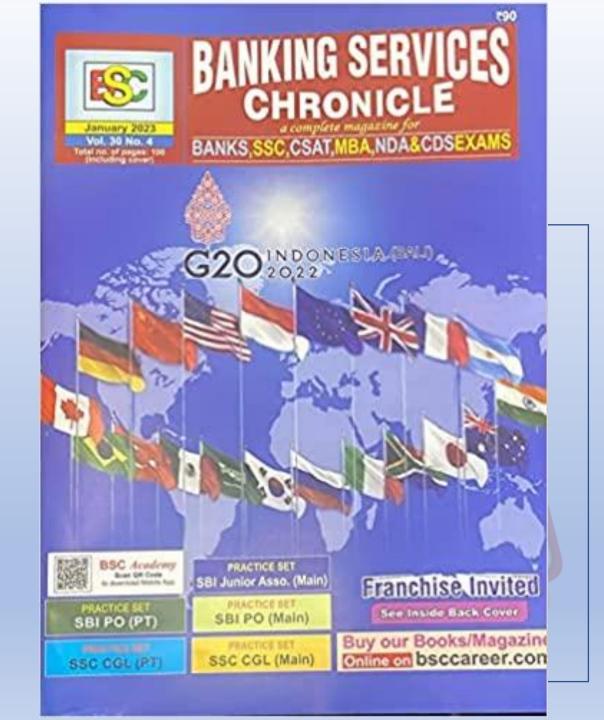




Financial & disharmonial & Insurance Awareness with Current Affairs

for Insurance & Bank Exams





SYLLABUS

LIC ADO SYLLABUS: REASONING

- 1. Puzzles
- 2. Seating Arrangements
- 3. Direction Sense
- 4. Blood Relation
- Syllogism
- 6. Order and Ranking
- 7. Coding-Decoding
- 8. Machine Input-Output
- 9. Inequalities
- 10. Alpha-Numeric-Symbol Series
- 11. Data Sufficiency
- 12. Logical Reasoning



LIC ADO SYLLABUS: NUMERICAL ABILITY

- 1. Data Interpretation (Bar Graph, Line Chart, Tabular, Caselet, Radar/Web, Pie Chart)
- 2. Inequalities (Quadratic Equations)
- 3. Number Series
- 4. Approximation and Simplification
- 5. Data Sufficiency
- 6. Miscellaneous Arithmetic Problems (HCF and LCM, Profit and Loss, SI & CI, Problem on Ages, Work and Time, Speed Distance and Time, Probability, Mensuration, Permutation and Combination, Average, Ratio and Proportion, Partnership, Problems on Boats and Stream, Problems on Trains, Mixture and Allegation, Pipes and Cisterns)

LIC ADO SYLLABUS: ENGLISH LANGUAGE

- 1. Reading Comprehension
- 2. Fillers
- 3. Cloze Test
- 4. Sentence Errors
- 5. Sentence Improvement
- 6. Vocabulary based questions
- 7. Jumbled Paragraph
- 8. Word Usage
- 9. Phrase/Connectors
- Paragraph-related question (Para connectors, para completion, para restatement, paragraph inference, para fillers)



LIC ADO SYLLABUS 2023 FOR MAINS EXAM

LIC ADO SYLLABUS: NUMERICAL ABILITY

- 1. Simplification & Approximation
- 2. Number Series
- 3. Inequality (Quadratic & Quantity based)
- 4. Partnership
- 5. Ratio & Proportion
- 6. Percentage
- 7. Mixtures & Allegations
- 8. Average & ages
- 9. Time and Work
- 10. Pipe and Cistern
- 11. Simple Interest & Compound Interest
- 12. Time & Distance
- 13. Boat & stream
- 14. Permutation, Combination & Probability
- 15. Mensuration (2D&3D)
- 16. Data Interpretation (Bar, line, pie, mixed, missing, arithmetic, caselet)
- 17. Data Sufficiency



LIC ADO SYLLABUS: REASONING ABILITY

- 1. Puzzle
- 2. Direction sense
- 3. Syllogism
- 4. Seating Arrangement
- 5. Input-Output
- 6. Blood Relation
- 7. Data Sufficiency
- 8. Coding-Decoding
- 9. Inequalities
- Logical Reasoning((Passage Inference, Statement and Assumption, Statement & Conclusion, Argument, and Cause & Effect)

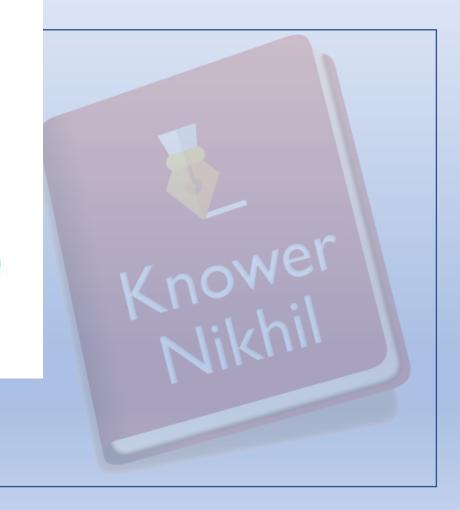
LIC ADO SYLLABUS: FINANCIAL AWARENESS

- 1. Indian Financial Market
- 2. Capital markets and the government
- 3. Money Market
- 4. stock markets and bond markets
- 5. The role of money markets in the financial system
- 6. Derivatives markets and private investing
- 7. Primary markets and secondary markets
- 8. The study of the foreign exchange interbank market
- 9. Mutual Funds
- 10. Insurance Industry
- 11. Regulatory Agencies
- 12. Insurance Industry
- 13. Special Statutes for Certain Financial Intermediaries
- 14. Establishment of FSDC
- 15. Financial Stability and Development Council
- 16. International Financial Organization



LIC ADO SYLLABUS: INSURANCE MARKET AWARENESS

- 1. Introduction of Insurance
- 2. History of Life Insurance
- History of General Insurance
- 4. Know About IRDAI
- 5. Types of Insurance
- 6. Indian Insurance Market
- 7. ULIP (Unit Linked Insurance Plan
- 8. Public Sector Insurance Companies
- 9. Glossary of Insurance Terms
- 10. Private Sector Insurance Companies
- 11. Employment State Insurance Scheme (ESIS)
- 12. Abbreviations related to Insurance Industry
- 13. Other Important Topics Related to Insurance Awareness
- 14. Schemes Related to Insurance (PMFBY, PMJJBY, PMSBY etc.)
- 15. Insurance Current Affairs
- 16. Insurance Ombudsman, Bancassurance
- 17. Current insurance schemes



LIC ADO PRELIMS CHAPTER-WISE WEIGHTAGE



LIC ADO Prelims Topic-wise Weightage (Reasoning Ability)

Topics	LIC ADO Topic Wise Weightage 2019	LIC ADO Topic Wise Weightage 2016
Puzzles & Seating Arrangement	15	20
Syllogism	5	5
Alphanumeric Series	5	_
Order & Ranking	4	_
Inequality	5	5
Direction	_	3
Coding Decoding	5	1
Word Based	1	_
Number Based	1	1
Blood Relation	3	_



LIC ADO Topic Wise Weightage for Prelims (Numerical Ability)

Topics	LIC ADO Topic Wise Weightage 2019	LIC ADO Topic Wise Weightage 2016	
DI	5	11	
Missing Number Series	5	5	
Simplification	10	_	
Approximation	_	6	\ C
Series	05	0	1:
Arithmetic	10	13	1

Q28. Which of the following will be the THIRD sentence aft
rearrangement?
(a) A
(b) B
(c) E
(d) D
(a) D (e) C
(6) C
Q29. Which of the following will be the FIFTH (LAS
sentence after rearrangement?
(a) A
(b) B
(c) D
(d) F
(e) E
Q30. Which of the following will be the FIRST sentence aft
rearrangement?
(a) A
(b) B
(c) D
(d) F
(e) E
Directions (31-40): What should come in place of question
mark (?) in the following questions?
94
Q31. 20% of 10% of 900 + $\frac{84}{12}$ = ? ²
(a) 4
(b) 3
(c) 6
(d) 2
(e) 5
(3)
Q32. $5555 \div 11 \div 5 = 100 + ?$
(a) 1
(b) 2
(c) 3
(d) 0
(e) 4
1 5 1 1
Q33. $2\frac{1}{3} + 2\frac{5}{6} - 1\frac{1}{2} = ? - 6\frac{1}{6}$
(a) $9\frac{1}{6}$
(b) $9^{\frac{5}{6}}$
(c) 8 ½
(d) $8\frac{5}{6}$ (e) $9\frac{1}{2}$
(a) 0.

```
Q35. 1231 + 1312 + 2113 - 3211 = ?
      (a) 1345
      (b) 1525
      (c) 1445
      (d) 1215
      (e) 1425
      Q36. \sqrt{121} + \sqrt{961} - \sqrt{289} = ?^2
ST)
      (a) 3
      (b) 5
      (c) 7
      (d) 4
      (e) 6
      Q37. 20% of 240 + 18% of 200=?
      (a) 80
       (b) 83
      (c) 89
      (d) 94
      (e) 84
      Q38. \frac{121}{?} = \frac{?}{144}
      (a) 112
      (b) 132
      (c) 144
      (d) 121
      (e) 128
      Q39.75% of 80 + 12% of 600 + 54 = ?
      (a) 179
      (b) 183
      (c) 186
      (d) 202
      (e) 192
      Q40. \frac{11}{12} \times \frac{18}{22} \times \frac{4}{3} + 3 = ?^2
      (a) 4
      (b) 3
      (c) 1
      (d) 2
      (e) 5
```



LIC ADO Topic wise Weightage for Prelims (English Language)

Topics	LIC ADO Topic Wise Weightage 2019	LIC ADO topic wise Weightage 2016
Reading Comprehension	8	7
Cloze Test	6	5
Error Detection	6	5
Phrase Replacement	5	_
Word Usage	_	3
Sentence Rearrangement	_	5
Single Fillers	5	_
Sentence Correction	5	5



LIC ADO MAINS CHAPTER-WISE WEIGHTAGE



LIC ADO Mains Topic Wise Weightage (Reasoning Ability & Numerical Ability)

Topics	LIC ADO Topic Wise Weightage 2019	LIC ADO Topic Wise Weightage 2016
Puzzles & Seating Arrangement	20	20
Data Interpretation	10	5
Number Series	-	5
Direction	3	-
Coding Decoding	-	1
Inequality	4	5
Syllogism	3	5
Alphabet Based	1	-
SI & CI	1	-
Approximation	5	-
Time & Work	-	1
Profit and loss	1	1
BODMAS	-	1
Problem on ages	1	-
Percentage	1	-



LIC ADO Topic wise Weightage for Mains (General Knowledge, Current Affairs, And English Language)

Topics	LIC ADO Topic Wise Weightage 2019	LIC ADO Topic Wise Weightage 2016
Phrase Replacement	4	3-4
Error detection	5	5
Word usage	3	2-3
Para Jumbles	_	5
Cloze set	5	5
Fillers	_	5
Banking Awareness	2	1-2
Current affairs	15	12-15
Sentence completion	5	3-5
Identifying appropriate word	4	2-4
Static Awareness	2	1-2
Reading comprehension	5	5



LIC ADO Prelims Reasoning Ability Exam Analysis

The Reasoning Ability exam analysis for the LIC ADO Prelims exam is as follows:

Topics	No. of Questions
Puzzles and Sitting Arrangement	15
Coding-Decoding	05
Syllogism	05
Blood Relation	04
Order & Ranking	04



LIC ADO Prelims Numerical Ability Exam Analysis

Candidates can check the Numerical Ability exam analysis for the LIC ADO Prelims exam below:

Topic	No. of Questions
Data Interpretation	05
Wrong Number Series	05
Simplification	10
Miscellaneous arithmetic Problems	15
Total	35

Level

Easy-Moderate



LIC ADO Prelims English Exam Analysis

In the table below, aspirants can find the English exam analysis for the LIC ADO Prelims exam:

Topic	No. of Questions
Reading Comprehension	08
Cloze Test	07
Spotting Error	05
Sentence Rearrangement	05
Spelling Error	05
Total	30



EXAM PLANNING

- 1.CUT OFF (TO DECIDES WHAT TO LEFT AND WHAT TO STUDY)
- 2.TIME TABLE (DISCIPLINE IS THE KEY)
- 3.PREPARE FOR PRE EXAMINATION ONLY IN LAST 20 DAYS
- **4.REVISION REVISION REVISION**
- 5.TEST OF EXAMINATION SKILL NOT KNOWLEDGE
- **6.MOCK TEST**

Expected Cut-Off for LIC ADO Prelims 2023 Exam (Category-wise)

Category	Expected Cut-Off (Out of 70 Marks)	
General	50 to 55 Marks	
EWS	49 to 54 Marks	
OBC	45 to 50 Marks	nower \
SC	40 to 45 Marks	Nikiii
ST	35 to 40 Marks	





EXAM PLANNER 2020

						-					
JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
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